

A. Graham Peace

College of Business & Economics
West Virginia University
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EDUCATION:

PhD, University of Pittsburgh, Pittsburgh, PA, 1995

major: **Management Information Systems**

minor: **Business Environment**

Dissertation Title: *A Predictive Model of Software Piracy: An Empirical Validation*

MBA, Michigan State University, East Lansing, MI, 1987

major: **Materials and Logistics Management**

BS, Michigan State University, East Lansing, MI, 1985

dual majors: **Computer Science** and **Lyman Briggs School** (Science and Society)

RELEVANT EMPLOYMENT RECORD:

2001- : West Virginia University, Morgantown, WV, USA

2011-present: **Interim Chair for the Department of MIS** responsible for supervising the operations of the newly created department, including scheduling, faculty appraisal, curriculum development, etc., in the College of Business and Economics.

2010-present: **Assistant Dean for Special Projects** responsible for implementation of the transition from a two-year to a four-year college, developing a strategy for improving the College's rankings, oversight of the scholarship process, and other duties assigned by the Dean in the College of Business and Economics.

2008-2010: **Director, Division of Business Administration** responsible for supervising the operations of the Management, Marketing and Industrial Labor Relations programs in the College of Business and Economics.

2006-2008: **Assistant Director, Division of Business Administration** responsible for aiding the Director in the supervision of the Management, Marketing and Industrial Labor relations programs in the College of Business and Economics. Specific duties included scheduling of all courses.

2003-present: **Associate Professor of MIS** responsible for developing and teaching courses, undertaking research projects, and performing service in the College of Business and Economics.

2001-2003: **Assistant Professor of MIS** responsible for developing and teaching courses, undertaking research projects, and performing service in the College of Business and Economics. Received tenure and promotion to Associate Professor of MIS in May, 2003.

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- 2004: Central European University, Budapest, Hungary
Visiting Professor responsible for teaching three courses in the graduate program during the Summer of 2004.
- 2001: International Management Center, Budapest, Hungary
Visiting Professor responsible for teaching two courses in the MBA program during the Summer of 2001.
- 1995-01: Duquesne University, Pittsburgh, PA, USA
Assistant Professor of Business Administration responsible for developing and teaching classes, and undertaking research projects in the Information Technology Department of the School of Business. Also served as **Director of the School of Business International Study Abroad Program** (1998-2001), as a **Research Associate** with the Beard Center for Leadership in Ethics (2000-2001), and as an **Executive Education Instructor**. Received tenure and promotion effective August, 2001, but resigned before effective date.
- 1994-95: Chatham College, Pittsburgh, PA, USA
Visiting Instructor also serving as **Information Science Department Chairperson**. Responsibilities included developing and teaching classes, advising students, and supervising the running of the Information Science Department.
- 1990-93: University of Pittsburgh, Pittsburgh, PA, USA
Graduate Student Assistant responsible for aiding in the research and academic work of members of the Katz Graduate School of Business faculty.
- 1987-90: International Business Machines, Corp., Columbus, OH, USA
Systems Engineer specializing in the UNIX operating system. Responsibilities included developing solutions that addressed customer problems, marketing those solutions, and installing and maintaining the solutions. Secondary duties involved the development and teaching of internal education, and the organization and management of IBM exhibits at business shows.

PUBLICATIONS:

Journal Publications: (in reverse chronological order)

Peace, A.G. (2011). "Using Debates to Teach Information Ethics." *Journal of Information Systems Education*, 22(3), 233-238.

Surendra, N., and Peace, A.G. (2009). "A Conceptual Analysis of Group Privacy in the Virtual Environment." *International Journal of Networking and Virtual Organizations*, 6(6), 543-557.

Surendra, N., Peace, A.G., and Connolly, D. (2008). "The Ethics of IT Disaster Recovery: Five Case Studies." *Journal of IS Security*, 4(1), 23-42.

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- Peace, A.G., and Surendra, N. (2007). "The Technology Choice for a System Design Course: Proprietary versus Open Source." *Journal of Informatics Education and Research*, 9(1), 29-50.
- El Sheikh, A., Rashed, A., Al Qudah, B., and Peace A.G. (2006). "An Exploratory Study of Software Piracy in Jordan." *Electronic Journal of Information Systems in Developing Countries*, 23(4), 1-8.
- Kleist, V., Williams, L., and Peace, A. (2004). "A Performance Evaluation Framework for a Public University Knowledge Management System", *Journal of Computer Information Systems*, 44(3), 9-16.
- Denton, J., and Peace, A. (2004). "Selection and Use of MySQL in a Database Management Course." *Journal of Information Systems Education*, 14(4), 401-407.
- Peace, A. (2003). "Balancing Free Speech and Censorship: Academia's Response to the Internet." *Communications of the ACM*, 46(11), 104-109.
- Peace, A., Galletta, and Thong, J. (2003). "Software Piracy in the Workplace: A Model and Empirical Test." *Journal of Management Information Systems*, 20(1), 153-177.
- Peace, A., Weber, J., Hartzel K., and Nightingale, J. (2002). "Ethical Issues in eBusiness: A Proposal for Creating The eBusiness Principles." *Business and Society Review*, 107(1), 41-60.
- Peace, A. and Hartzel, K. (2002). "Ethical Concerns Raised by the Use of the Internet in Academia." *Journal of Information Ethics*, 11(2), 17-32.
- Saban, K., Lanasa, J., Lackman, C., Peace, A. (2000). "Organizational Learning: A Critical Component to New Product Development." *Journal of Product and Brand Management*, 9(2), 99-119.
- Abboushi, S., Lackman, C., and Peace, A. (2000). "An International Marketing Curriculum - Development and Analysis." *Journal of Teaching in International Business*, 11(2), 1-19.
- Joseph, A., Lackman C., Peace, A., and Tatar, G. (1999). "Leveraging Customer Databases for Strategic Marketing Advantage in the Retail Industry." *The Journal of Database Marketing*, 7(1), 53-59.
- Peace, A.G. (1997). "Academia, Censorship, and the Internet." *Journal of Information Ethics*, 6(2), 35-47.
- Peace, A.G. (1997). "Software Piracy and Computer-Using Professionals: A Survey." *Journal of Computer Information Systems*, 38(1), 94-99.
- Galletta, D., Ahuja, M., Hartman, A., Teo, T., and Peace, A.G. (1995). "Social Influence and End-User Training." *Communications of the ACM*, 38(7), 70-79.

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Refereed Book Chapters: (in reverse chronological order)

Freeman, L., and Peace, A.G. "Revisiting Mason: The Last 18 Years and Onward," in *Information Ethics: Privacy and Intellectual Property*, Lee Freeman and A. Graham Peace (eds.), Idea Group Inc., Hershey, PA, 2004, pp.1-18.

El-Sheikh, A., Rashed, A., and Peace, A.G. "Software Piracy: Possible Causes and Cures," in *Information Ethics: Privacy and Intellectual Property*, Lee Freeman and A. Graham Peace (eds.), Idea Group Inc., Hershey, PA, 2004, pp.84-99.

Peace, A. "Software Piracy," in *Encyclopedia of Information Systems*, Hossein Bidgoli, Sean Eom and Andrew Prestage (eds.), Academic Press, San Diego, CA, 2002, pp.131-142.

Edited Scholarly Books:

Freeman, L. and Peace, A.G. (eds.), *Information Ethics: Privacy and Intellectual Property*, Idea Group Inc., Hershey, PA, 2004.

Selected Refereed Conference Proceedings: (in reverse chronological order)

Peace, A.G. (2000). "Two Sport Marketing Information Systems Case Studies: Confessions of a Frustrated Techie." *Association of Marketing Theory and Practice Proceedings*, Hilton Head, NC, Mar.31-Apr.1, 373-378.

Peace, A.G. (1998). "The Internet in Academia: Ethical Considerations." *Global Education on the Net* (Proceedings of the International Conference on Computers in Education 1998, Volume 2), Beijing, China, Oct.14-17, 392-395.

Jones, T., and Peace, A.G. (1998). "Bridging the Commercial/Academic Chasm in the IT Classroom." *Proceedings of the Fifth Annual Meeting of the American Society of Business and Behavioral Sciences* (Volume 9), Las Vegas, NV, Feb.20-26, 1-5.

Peace, A.G. (1997). "An Exploratory Study of University Responses to Censorship, Free Speech and the Internet." *1997 Association for Information Systems Proceedings of the Americas Conference on Information Systems*, Indianapolis, IN, Aug.15-17, 98-100.

Peace, A.G., and Galletta, D. (1996). "Developing A Predictive Model of Software Piracy Behavior: An Empirical Study." *Proceedings of the Seventeenth International Conference on Information Systems*, Cleveland, OH, Dec.17-19, 209-222.

Peace, A.G., and Galletta, D. (1996). "The Effects of Software Cost, Punishment Probability and Punishment Level on Software Piracy: An Expected Utility Theory Experiment." *1996 Association for Information Systems Proceedings of the Americas Conference on Information Systems*, Phoenix, AZ, Aug.16-18, 80-82.

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Hartzel, K., Alston, O., Kirsch, L., and Peace, A.G. (1996). "Evaluating the Relationship Between Experience with IT and Process Losses in a GSS Setting." *Northeast Decision Sciences Institute 1996 Proceedings*, St.Croix, U.S. Virgin Islands, Apr.17-19, 271-274.

*This paper was nominated for a "Best Paper" award at the conference

Hartzel, K., Peace, A.G., and Stieman, P. (1996). "Restrictions vs Open Access to the Internet -- A Dilemma for Academe." *Proceedings of the Fifteenth Annual Office Systems Research Association Conference*, Orlando, FA, Feb.29-Mar.2, 169-176.

Peace, A.G. (1995). "An Exploratory Study of Software Piracy Behaviour." *Northeast Decision Sciences Institute 1995 Proceedings*, Providence, RI, Mar.22-24, 234-237.

Galletta, D., Ahuja, M., Hartman, A., Peace, A.G., and Teo, T. (1994). "An Empirical Study of Peer Influence on User Attitudes, Behavior, and Performance." *Proceedings of the Fifteenth International Conference on Information Systems*, Vancouver, BC, Canada, Dec.14-17, 229-242.

Edited Non-Refereed Textbook Case:

"Ethical Principles for E-Commerce," by A. Graham Peace, James Weber, Kathleen Hartzel and Jennifer Nightingale, in James E. Post, Anne T. Lawrence and James Weber, *Business and Society: Corporate Strategy, Public Policy, Ethics*, 10th edition (Burr Ridge, IL: Irwin/McGraw-Hill, 2002), pp.302-303.

SELECTED PRESENTATIONS:

- "Information Ethics." *Corporate Social Responsibility Speaker Series*, Carlow University, Pittsburgh, PA, USA, February 26, 2009.
- "Technology in the Workplace." *International Public Management Association for Human Resources Fall Conference*, Parkersburg, WV, USA, September 29, 2004.
- "Information Technology." *International Academy of Management Excellence*, Shanghai, China, August 9, 2003.
- "Using eBusiness Technologies to Leverage Your Supply Chain." *Association for Production and Inventory Control Systems Pittsburgh Chapter Annual Conference*, Moon Township, PA, USA, April 11, 2003.
- "Myths and Realities of eBusiness." *Xi'an Jiaotong University Lecture Series*, Xi'an, China, May 30, 2002.
- "Myths and Realities of eBusiness." *International Academy of Management Excellence*, Shanghai, China, May 25, 2002.
- "Future Trends in the eBusiness Supply Chain." *Association for Production and Inventory Control Systems Pittsburgh Chapter Annual Conference*, Moon Township, PA, USA, April 19, 2002.
- "Myths and Realities of eBusiness." *College of Business and Economics 50th Anniversary Faculty Research Showcase*, Morgantown, WV, USA, October 5, 2001.
- "eBusiness: What is it and Why do I Care?" *Association for Production and Inventory Control Systems Pittsburgh Chapter Monthly Meeting*, Pittsburgh, PA, USA, March 13, 2001.

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- “Ethical Issues in eBusiness: A Proposal for Creating the eBusiness Principles” (with J. Weber, K. Hartzel and J. Nightingale). *At Our Best: Moral Lives in a Moral Community Conference*, Santa Clara, CA, USA, February 20-22, 2001.
- “How Are eBusiness Technologies Affecting the Transportation Industry?” *Council for Logistics Management Pittsburgh Roundtable*, Pittsburgh, PA, USA, October 19, 2000.
- “eBusiness: What is it and Why do I Care?” *Greater Pittsburgh Ecommerce Partners Education Day*, Pittsburgh, PA, USA, September 27, 2000.
- “Two Sport Marketing Information Systems Case Studies: Confessions of a Frustrated Techie.” *Association of Marketing Theory and Practice*, Hilton Head, NC, USA, Mar.31-Apr.1, 2000.
- “Academia's Response to eBusiness.” *Greater Pittsburgh Ecommerce Partners Quarterly Meeting*, Pittsburgh, PA, USA, Jan.26, 2000.
- “Ethical Considerations of the Information Age.” guest lecture at Northern Jaitong University, Beijing, China, October 20, 1998.
- “The Internet in Academia: Ethical Considerations.” *International Conference on Computers in Education*, Beijing, China, October 14-17, 1998.
- “An Exploratory Study of University Responses to Censorship, Free Speech and the Internet.” *Association for Information Systems Americas Conference on Information Systems*, Indianapolis, IN, USA, August 15-17, 1997.
- “Developing a Predictive Model of Software Piracy Behavior: An Empirical Study” (with D. Galletta). *International Conference on Information Systems*, Cleveland, OH, USA, December 16-18, 1996.
- “The Effects of Software Cost, Punishment Probability and Punishment Level on Software Piracy: An Expected Utility Theory Experiment” (with D. Galletta). *Association for Information Systems Americas Conference on Information Systems*, Phoenix, AZ, USA, August 16-18, 1996.
- “Evaluating the Relationship Between Experience with IT and Process Losses in a GSS Setting” (with K. Hartzel, O. Alston and L. Kirsch). *Northeast Decision Sciences Institute Annual Conference*, St.Croix, U.S. Virgin Islands, April 17-19, 1996.
- “An Exploratory Study of Software Piracy Behaviour.” *Northeast Decision Sciences Institute Annual Conference*, Providence, RI, USA, March 22-24, 1995.
- “An Empirical Study of Peer Influence on User Attitudes, Behavior, and Performance” (with D. Galletta, M. Ahuja, A. Hartman and T. Teo). *International Conference on Information Systems*, Vancouver, BC, Canada, December 14-17, 1994.

HONORS AND AWARDS:

- 2004 West Virginia University College of Business and Economics Dominion Faculty Merit Award for Outstanding Research
- 2002 Golden Key International Honour Society Golden Apple Award for Outstanding Teaching
- 2001 Omicron Delta Kappa Duquesne University Teacher of the Year
- 1999 Delta Sigma Pi Kurt Rethwisch Outstanding Teacher Award
- 1999 Provost's Certificate of Recognition for Innovative Excellence in Teaching, Learning and Technology
- 1998 Provost's Certificate of Recognition for Innovative Excellence in Teaching, Learning and Technology

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GRANT ACTIVITY:

Grants Received for Academic Programs:

- WVU After School for All Technical Assistance and Service Learning Project Grant (\$1,750) (2003)
- State of Pennsylvania IT Workforce Development I-Grad Grant (\$224,885) (not PI, grant team led by Dr. Trevor Jones and Dr. Bill Spangler, 2001)
- ALCOA Foundation Grant (\$50,000) (not PI, grant team led by Dr. Tom Pollack, 2000)

Grants Received for Scholarship Activities:

- West Virginia University Faculty Development Grant (\$900) (2009)
- West Virginia University GEC Course Development Grant (\$2,500) (2006)
- College of Business & Economics Faculty Research Grant (\$6,500) (2005)
- West Virginia University Faculty Development Grant (\$400) (2005)
- West Virginia University Faculty Travel Grant (\$500) (2004)
- West Virginia University Faculty Development Grant (\$500) (2002)
- West Virginia University Faculty Travel Grant (\$350) (2001)
- Department of Education Business and International Education Program (\$78,000) (not PI, grant team led by Dr. Mary McKinney and Dr. David Hanson, 2000)
- Duquesne University Faculty Development Grant (\$3,202) (1997)

COURSES TAUGHT:

At West Virginia University (multiple sections of each):

Graduate:

Information Technology

International Business

Undergraduate:

Business Information Systems

Systems Analysis

Systems Development

International Business

Database Management Systems

Information Ethics (honors and non-honors sections)

Student Internship

At Duquesne University (multiple sections of each):

Graduate:

Introduction to MIS

Systems Analysis and Design

Information Ethics

Introduction to eBusiness (both online and in-class)

eBusiness Legal and Ethical Issues

International Study Abroad

Undergraduate:

Introduction to MIS

Systems Analysis and Design

Special Topics: eBusiness

Database Management Systems

Collaborative Computing

International Study Abroad

Student Internship

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Executive Education:

Various MIS sessions

Average Student Evaluation Score: approximately 4.5 out of 5

ACADEMIC SERVICE:

Selected University Service:

- Committee Member, WVU Athletic Council (2006-present)
- Student Recruiter for WVU Athletic Department (2005-present)
- WVU University Marshall (2005-present)
- Faculty Advisor, WVU Management Information Systems Association (2001-present)
- Committee Member, WVU Outstanding Teacher Award Committee (2011)
- Chair, WVU Strategic Planning Council Faculty Retention Subcommittee (2010)
- Reviewer, WVU Summer Research Grant Review Committee (2010)
- Committee Member, WVU College of Business and Economics Dean Search Committee (2009-2010)
- Committee Member, WVU Faculty Senate Executive Committee (2008-2009, 2010-2011)
- Committee Member, WVU NCAA Certification Governance and Compliance Subcommittee (2009)
- Committee Member, WVU Faculty Development Grant Committee (2006-2009)
- Committee Member, WVU Faculty Senate Curriculum Committee (2005-2008)
- Senator, WVU Faculty Senate (2005-2011)
- Committee Member, WVU Faculty Development Advisory Committee (2005)
- Committee Member, WVU Foundation Outstanding Teacher Selection Committee (2005)
- Faculty Advisor, Duquesne University Association for Information Technology (1996-2001)

Selected WVU College of Business and Economics Service:

- Chair, Scholarship and Awards Committee (2010-present)
- Committee Member, Undergraduate Programs Committee (2010-present)
- Committee Member, AACSB Committee (2009-present)
- Committee Member, Academic Programs Committee (2008-present)
- Committee Member, Faculty Policy Committee (2008-present)
- Faculty Mentor, 21st Century Scholars Majors Dinner (2009, 2011)
- Committee Member, Graduate Curriculum Committee (2007-2008)
- Committee Member, Undergraduate Curriculum Committee (2007-2008)
- Committee Member, Research Evaluation Committee (2006)
- Committee Member, Working Group #3 of the Strategic Planning Task Force (2006)
- Committee Member, Mullendore Scholarship Committee (2005-2007)
- Committee Member, Technology Committee (2005-2006)

Served as an Ad Hoc Journal Reviewer for:

- *Data Base*
- *Information Systems Research*
- *European Journal of Operational Research*
- *MIS Quarterly*

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- *Social Science Computer Review*
- *Information Systems Research*
- *Communications of the ACM*
- *Electronic Markets*
- *International Journal of Human Computer Studies*
- *Journal of Business Ethics*
- *Data Base*
- *International Journal of Information Management*
- *Information Technology and People*
- *European Journal of Operational Research*
- *Social Science Computer Review*

Served as a Panel Chair for:

- “Privacy and Intellectual Property in an eGlobal World,” *17th Bled Ecommerce Conference*, Bled, Slovenia, June 21, 2004.

Served as a Panelist for:

- “What About Us? Protection of Academic Work and Teaching Resources,” *Softwars* (conference organized by The Information Institute), Las Vegas, December 11, 2005.

Served as a Session Chair for:

- *1996 Association for Information Systems Americas Conference on Information Systems*

Served as a Moderator for:

- *E-Commerce: A Global Transportation Solution, National Transportation Week Seminar*, May 15, 2000

OTHER ACTIVITIES:

- Member of the Board of Directors of the Greater Pittsburgh Ecommerce Partners (1999-2009):
 - Vice Chairperson, Greater Pittsburgh Ecommerce Partners (2004-2009)
 - Communications Officer, Greater Pittsburgh Ecommerce Partners (2003-2004)
 - Chairperson, Greater Pittsburgh Ecommerce Partners (2000-2002)
 - At-Large Officer, Greater Pittsburgh Ecommerce Partners (1999-2000)
- Member of the Board of Directors, Dukes Court Athletic Association (1997-2001)

PROFESSIONAL MEMBERSHIPS:

- Association for Computing Machinery
- Association for Information Systems
- Consortium for Faculty and Course Development in International Studies
- Information Systems Academic Heads International
- International Association for Computer Information Systems

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COMMUNITY ACTIVITIES:

Positions Held:

- Information Director, West Virginia United Soccer Club (2011-present)
- Team Manager, West Virginia United Soccer Club Vandaliens travel team (2009-present)
- Coach, West Virginia United Soccer Club Shox travel team (2005-present)
- West Virginia Soccer Association District 3 Commissioner (2005-present)
- Director of Coaching, West Virginia United Soccer Club (2010-2011)
- President, West Virginia United Soccer Club (2008-2010)
- President, Cheat Lake Soccer Association (2003-2008)

Certifications:

- National Soccer Coaches Association of America Director of Coaching Diploma
- National Soccer Coaches Association of America National Diploma
- United States Soccer Federation Grade 8 Certified Referee
- United States Soccer Federation D License Certified Soccer Coach
- USA Hockey Youth Certified Coach